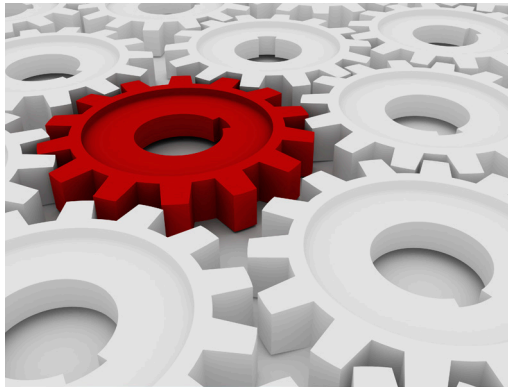


## Altibase Inc. Positioned in the Niche Quadrant of the Magic Quadrant for Operational Database Management Systems 2013

*Evaluation Based on Completeness of Vision and Ability to Execute*

**A**ltibase Inc., the pioneer of In-Memory Database solutions with hybrid architecture, today announced it has been positioned by Gartner, Inc. on October 21st in the Niche quadrant of the Magic Quadrant for Operational Database Management Systems.



“The operational DBMS market (formerly OLTP) is evolving dramatically, with new, innovative entrants and incumbents supporting the growing use of unstructured data and NoSQL DBMS engines. Information management leaders must understand the market implications affecting DBMS technology decisions. “Gartner Inc.

**“We consider Altibase’s inclusion in the Niche quadrant by Gartner as confirmation of our mission to enable our global enterprise clients to future-proof their data management strategies. With ALTIBASE HDB™’s intrinsic hybrid architecture that allows the In-Memory Database and On-Disk database to reside in a single unified engine,**



**customers are armed with extreme data processing speed with the ability to store masses of data On-Disk. DBA’s can easily utilize real-time data and historical data with a single uniform interface, arming businesses with the best of both worlds.” said Chris Chung, CEO of Altibase Inc.**

Since 1999, Altibase has successfully served over 500 enterprise clients with thousands of mission-critical deployments. With its beginnings as a government-sponsored research initiative 20 years ago, Altibase has focused purely on fortifying businesses and governments world-wide by leveraging the power of In-Memory computing. With two decades of experience, Altibase is widely considered as the most battle-tested In-Memory database solution.

### About the Magic Quadrant:

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select

only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

### About Altibase:

Altibase is a world leader in data management systems and provides high performance computing solutions to top companies worldwide.

Altibase has helped hundreds of enterprise clients in Telecommunications, Financial Services, Manufacturing and Government with their growing database management needs.

## In-Memory Computing Market by (Data Management, Databases, Data Grids, Application Platforms) worth \$13.23 Billion by 2018

This report "In-Memory Computing (IMC) Market [In Memory Data Management, IMDB (Pure, Hybrid, OLAP, OLTP, Relational IMDB, NoSQL IMDB), IMDG, In-Memory Application Platforms (IMAP)] - Global Advancements, Worldwide Market Forecasts and Analysis (2013-2018)", defines and segments the global In-Memory Computing markets across various sub-segments and regions. In this report, MarketsandMarkets also identifies the drivers and the restrains for this market with insights on the trends, opportunities, and challenges.

Browse 102 market data tables and 14



figures spread through 183 pages and in-depth TOC on "In-Memory Computing (IMC) Market [In Memory Data Management, IMDB (Pure, Hybrid, OLAP, OLTP, Relational IMDB, NoSQL IMDB), IMDG, In-Memory Application Platforms (IMAP)] - Global Advancements, Worldwide Market Forecasts & Analysis (2013-2018)".

As the industry is witnessing a sharp rise in transactional and analytical requirements for voluminous big data, In-Memory solutions are fast finding place in almost every database warehousing and analytics application. Traditional disk-based systems do have storage capabilities, but when it comes to faster analysis of data, traditional disk-based systems lag behind. Although IMC, as a concept was introduced in the late twentieth century, its adoption has been slow, owing to



the high cost of the main-memory; Dynamic Random Access Memory (DRAM). IMC provides enhanced features such as reduced latency level and provision of real-time data on demand. Major vendors in the IMC market space include SAP, Oracle, IBM, AltiBase, Qliktech, while companies such as GridGain, ScaleOut Software, Exasol, Software AG have also emerged as key innovators in this space. This report analyzes market dynamics, future roadmaps and global trends, and provides forecast over the next five years.

Today database management and analysis technologies are ubiquitous. From private sector organizations to public/government sector, data management and analysis technologies play a vital role to achieve operational efficiency. Organizations, today, need technologies which can store more data in lesser space and analyze the same at higher speed. This is the time where database management technologies are facing major shift from traditional database technologies to new possibilities. Such changes lead to breakthrough technologies such as In-Memory Computing, which replace the traditional ways and reshape the whole market with higher adoption.

In-Memory Computing Market is one of such technology which is being readily accepted by enterprises today. Several industry verticals such as retail, banking and financial services, and telecommunication

are adopting this technology for voluminous data management and real time analytics. As per a new research study from MarketsandMarkets, the global market for In-Memory Computing is expected to grow from \$2.21 billion in 2013 to \$13.23 billion in 2018, at a CAGR of 43.0% during this forecast period.

### About MarketsandMarkets:

MarketsandMarkets is a global market research and consulting company based in the U.S. We publish strategically analyzed market research reports and serve as a business intelligence partner to Fortune 500 companies across the world.

MarketsandMarkets also provides multi-client reports, company profiles, databases, and custom research services. MarketsandMarkets covers thirteen industry verticals; including advanced materials, automobiles and transportation, banking and financial services, biotechnology, chemicals, consumer goods, telecommunications and IT, energy and power, food and beverages, industrial automation, medical devices, pharmaceuticals, semiconductor and electronics, aerospace & defense.